



Institute for Supply Management Connecticut, Inc. Sponsorships Program

ISM—Connecticut, Inc.

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August 2017

To our Business Partners,

We are appealing to our local businesses to sponsor ISM-CT, Inc. Our value added programs educate your staff, supports business and workers within CT and the region. Our 2016/2017 Program year has begun; we have new sponsorship options and pricing fees.

Our Sponsorship Program enables small and large corporations alike to:

- Network with a Diversified membership of over 400 supply management professionals representing major corporations, governmental entities, hospitals and educational groups throughout Connecticut and the surrounding region.
- Reach our member organizations which includes companies such as Pfizer, Pitney-Bowes, Pratt & Whitney, Yale University, University of New Haven, and the United States Postal Service to name a few of over 220 member organizations.
- Have exposure of your organization in our network, and your logo in our newsletter, website, workshop and seminar materials.
- Optimize your marketing investment dollars, and reach a diverse skilled business audience.

As one of our corporate sponsors, you have the opportunity to select from several sponsorship options as detailed in the attached summary. We encourage you to review this information as the first step towards participation in a strategic marketing program which will spotlight your company before a significant and targeted audience of supply management professionals.

Sincerely,

Wayne Appold, C.P.M. &
Charlotte Mihok
ISM-CT Executive Director
203-488-2456
info@ismct.org
www.ismct.org

Benefits of ISM-CT Sponsorships

Three sponsorship level options to meet your budget:

1. Platinum: Activity and Conference Sponsorship	\$2,500.00
2. Gold: One Workshop Sponsorship	\$950.00
3. Silver: Trade show booth at ISM-CT Forum Conference	\$499.00
4. Bronze: Logo on Website and Half Page Ad in ISM-CT Forum Booklet	\$199.00

Benefits of ISM-CT Sponsorship	Platinum Full Year	Gold Workshop	Silver Forum	Bronze
Company logo displayed on ISM-CT website.	✓	✓	✓	✓
Sponsor recognition in newsletter	✓	✓	✓	✓
Unlimited job postings on website.	✓	✓	✓	✓
Sponsor has up 3 minute presentation at Annual Forum.	✓		✓	
Full page Ad in Annual Forum Program.	✓		✓	
Half page Ad in Annual Forum Program.		✓		✓
Sponsor informational material provided on a table, for participants at workshops.	✓	✓		
Sponsor's logo on event announcement to ISM-CT membership & ISM Affiliates in surrounding states.	✓	✓		
Trade show booth at Annual Forum.	✓		✓	
Contact List of Attendees at Annual Forum.	✓		✓	
Free registration to Annual Forum for two staff.	✓		✓	
Sponsor recognition in newsletter during month of Forum.	✓			
Sponsor recognition at each workshop.	✓			
ISM-CT Membership for two sponsor staff.	✓			
Workshop attendee contact list.	✓	✓		
Workshop and meal for two staff.	✓	✓		



Institute for Supply Management– Connecticut, Inc. Sponsorships Application

ISM—Connecticut, Inc.

www.ismct.org

Please complete the following sponsorship application with full payment and forward to Mrs. Charlotte Mihok, ISM-CT, Inc.; 28 Sunset Hill Drive, Branford, CT 06405; 203-488- 2456; email: info@ismct.org. *If paying by check, please make checks payable to ISM-CT Inc.. Receipt will be sent upon payment.*

Contact Name and Information:

Member Nonmember ISM ID #

Dr. Mr. Mrs. Ms

First Name

Last Name

Title

Company Name

Business Mailing Address:

Company Street Address

City

State

Zip

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Telephone

Fax

E-Mail Address

Sponsorship (Circle one) Platinum Gold Silver Bronze

Method of Payment:

Personal check is enclosed for \$_____ (Please make checks payable to ISM-CT Inc.)

Credit Card: VISA _____ MasterCard _____ DISCOVER _____ American Express _____

Name on Card:

Credit Card # _____ Exp. Date _____ CVC Code: _____ Amt. Charged _____

Signature:

Advertisement Specification:

All advertisements should be sent in an electronic file. The following formats are the preferred form: JPG or GIF. Please contact Mrs. Charlotte Mihok, Executive Director, at 203-488-2456 if a different format is being used.